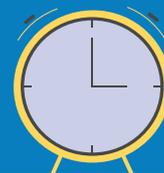


1 Smarter Alerts



Identify alerts quicker by collating and analysing data from multiple, disparate systems in real-time. By allowing multiple data sources to interact, overarching business rules can identify alarms and business intelligence that otherwise would have remained hidden.



Operational Cost Savings

2

Make savings through early event detection and resolution, by identifying and predicting events with greater ease and reduced resources.

3 Reduced Cost of Ownership



All of ICONICS solutions are built on 'Commercial-off-the-shelf' (COTS) technology. This means that once users of the system are trained up in our 'toolset', they can enhance and design new screens, add data sources, configure reports, all in-house without touching a line of code. The power of the ICONICS toolset sits at the fingertips of the end user.



Improved Regulatory Performance (ODI's)

4

Improve ODI's through prioritised decision making and enhanced customer service. Manage asset performance and maintenance with increased visibility of assets and prioritised event actions.

5 Geo-spatially map events



Use the power of ICONICS Situational Awareness solution to Geo-spatially map any event, alarm, work order or customer data to contextualise decision making, and efficiently allocate the nearest resource available when required.

6 Improve Customer Satisfaction



Improved service delivery aside, Situational Awareness can guarantee improved customer satisfaction by feeding incident data proactively to your customers via SMS, email or phone.

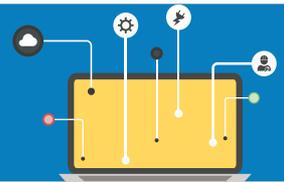


Reduce Regulatory Fines

7

Through quicker event detection and more efficient deployment of feed staff and vehicles, water authorities can meet the growing demands of Ofwat and their 'Outcome Delivery Incentives' (ODI's).

8 Remove Isolated Decisions



Rationalise disparate data by using Situational Awareness to unite any data sources you may have into a single, user-defined dashboard. The software works by accessing and integrating large volumes of historical, real-time and predictive data from internal systems and external feeds.



Improve Asset Protection

9

By allowing telemetry alarms to interact with customer contacts and a range of other intelligence, water authorities can identify with greater ease and minimal resource, the root cause of issues and predict subsequent events.

10 Reassuring Product Capability



Situational Awareness is built on ICONICS GENESIS 64 flagship product. Through our standard product functionality and development roadmap, the solution will have the capabilities to deliver IoT, augmented Reality, Mobile, Cloud-ready and Big-data friendly solutions.

Interested in Seeing More?

We'd love to show you the true power of Situational Awareness



Book a Live Demo

Spend half an hour with one of our expert consultancy engineers, and open the product

[Click Here](#)



Contact us

If you have any questions, or would like to learn more, we'd love to hear from you

[Click Here](#)