



Business Visualization & Manufacturing Software



real-time manufacturing intelligence
from the production floor to the boardroom



Visualize Your Enterprise™



BizViz: Complete visibility into all enterprise operations

THE BIZVIZ SOLUTION

ICONICS enables manufacturers to overcome business challenges with the BizViz™ real-time manufacturing intelligence solution. BizViz empowers users at all levels of the organization with:

- **Personalized role-based dashboards** that deliver relevant content from various systems in an intuitive framework to authorized personnel. The user's view can be modified at any time to reflect changing information.
- **Configurable Key Performance Indicators (KPIs)** for real-time performance tracking against set targets. The BizViz KPI library supports **Lean Manufacturing, Six Sigma, and Demand Pull** process improvement initiatives with many industry-specific KPIs, such as **OEE, TAKT Time, Lead Time, Productivity, and Right First Time.**
- **Automated and on-demand reporting** capabilities with advanced analytic functions help decision makers visualize trends, perform root-cause analyses, and identify opportunities for performance improvement.
- **Real-time alert notification** provides instant information about process exceptions and KPI tolerance deviations, enabling personnel to respond quickly before the problems impact business performance.
- Manufacturing intelligence **delivered to wireless devices** enables remote employees to monitor KPI trends, update production targets, and acknowledge alarms.
- Robust security management and a **single sign-on** service provide efficient access to all enterprise information.

THE BENEFITS OF BIZVIZ

Production line supervisors, plant managers, global supply chain managers, division leaders and CEOs are provided with accurate, up-to-the-second, real-time information from all enterprise systems. The results are:

» *Increased Profitability*

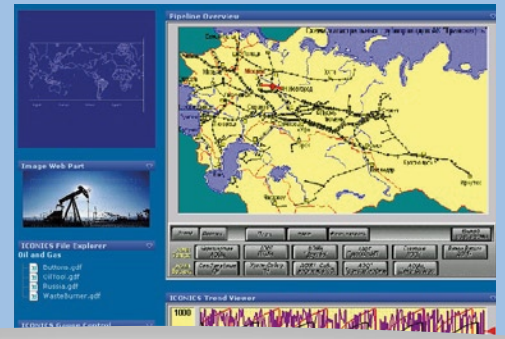
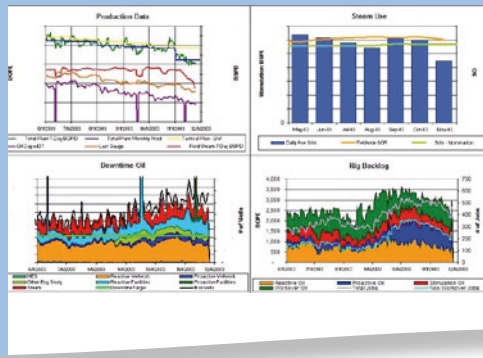
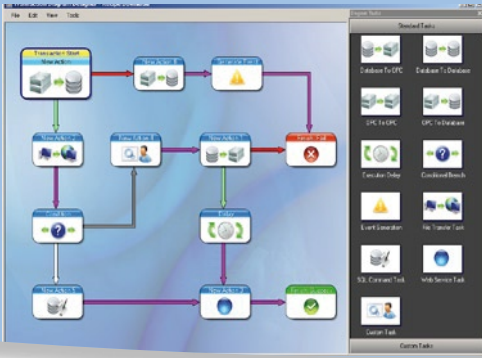
Business decision makers can take immediate action when real-time KPIs show deviation from target values. Simultaneous visibility into production rates, inventory levels and outstanding orders leads to inventory reduction and cost decrease.

» *Streamlined Business Efficiency*

Tracking multiple Lean Manufacturing and Six Sigma KPIs helps to identify areas for business performance and efficiency improvement. Enhanced product quality reports and root-cause analysis capabilities drive manufacturing process improvements over time.

» *Strengthened Customer Loyalty*

A single view of customer information, order status, and product location enables customer service to respond instantly to customer inquiries. Real-time visibility into the entire supply chain supports "capable-to-promise" and "available-to-promise" capabilities.



VERTICAL MARKETS

ICONICS products are currently used in a wide range of industries around the world.

- Aerospace & Defense
- Automotive
- Biotechnology
- Building Automation
- Chemical & Petrochemical
- Consumer Packaged Goods
- Financial
- Food and Beverage
- Government
- Machine Builders
- Manufacturing
- Metals & Mining
- Oil & Gas
- Pharmaceuticals
- Postal Systems
- Power & Utilities
- Pulp & Paper
- Renewable Energy
- Semiconductors
- Water & Wastewater

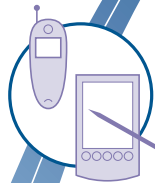
BizViz Analytics



ReportWorX



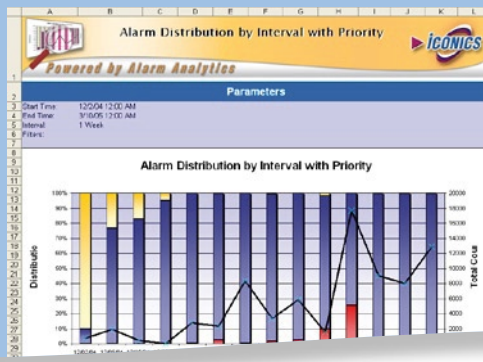
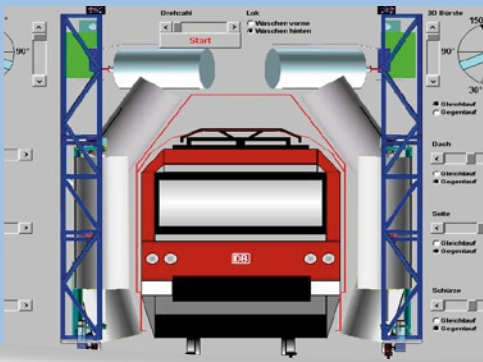
MobileHMI



Visualize and connect information with on

BridgeWorX





PortalWorX

Real-time visualization and collaboration

PortalWorX™ visualization dashboards provide unprecedented collaborative and KPI tracking capabilities, and let users access and visualize real-time and historical information from all enterprise systems. PortalWorX leverages the power of Microsoft's .NET and SharePoint 2010 technologies, allowing users to easily create and manage a personalized portal with intuitive single sign-on.



ReportWorX

Scheduled reports, charting and analytics

The award-winning ReportWorX™ takes volumes of data from different data sources and turns it into valuable information in the form of reports. Reports are easily created using a unique .NET Microsoft Office 2010 plug-in. With the friendly and intuitive data mining wizard, users can schedule reports based on time, date, events, OPC values, file attribute changes, or database values. Reports are published on the Web or archived in PDF format, and can be redirected to printers, e-mails or faxes. ReportWorX comes complete with industry-specific reports.



BizViz Analytics

Visual OEE, KPIs and analysis for operational excellence

BizViz Analytics empowers decision makers at all levels of the enterprise with real-time and accurate information to help them drive global operational efficiency and strengthen competitive market advantage. Gain insight into your operations through real-time data aggregation and connectivity to multiple data sources, presented in an intuitive and intelligent manner. BizViz Analytics helps to establish manufacturing context with KPIs and deliver manufacturing intelligence to the entire organization.



BridgeWorX

Enterprise-wide data bridging and integration

BridgeWorX™ efficiently exchanges data between any enterprise database or data source. A unique visual transaction data-mapping configuration wizard enables users to transfer information to and from real-time manufacturing devices and corporate business information systems. BridgeWorX data-mining technology can access virtually any data source, including Microsoft SQL Server, SAP, Microsoft Access, ODBC, OLEDB, Web services, and Oracle.



MobileHMI

Wireless connectivity and communication

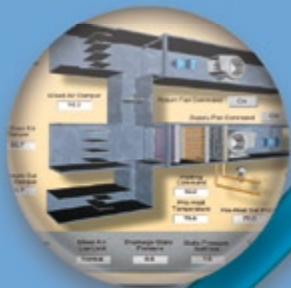
MobileHMI™ turns data from different data sources into valuable, secure information right on your mobile phone, Blackberry, 2-way pager, Pocket PC or PDA. The wireless device can visualize information from any ODBC, Microsoft Access, Microsoft Excel, Microsoft SQL, OPC real-time data, alarm and historical data source. MobileHMI supports a range of standards, including GSM, TDMA, CDMA, and wireless application protocols (WAP). Users can acknowledge alarms and analyze real-time manufacturing

**ect all your enterprise
e software solution**

PortalWorX



How can I get the right information to the right people in real-time?



Turn real-time data into your competitive advantage

INDUSTRY CHALLENGES

In today's world, industrial manufacturers are coping with ever increasing global competition while customers are demanding more innovative products at lower prices. At the same time, those companies are dealing with the unprecedented complexity of enterprise information to serve many types of customers while managing changing production schedules, coordinating numerous manufacturing plants, and ensuring regulatory and legal compliance.

At present, the essential information required to run an agile and efficient business is scattered across disparate systems. The customer shipping location is in the CRM system, the order number and quantity are in a separate order management system. The product inventory levels are in either ERP or SCM systems, and the plant capability to make the product is in the MES system. Pulling the fragmented information together is both time consuming and difficult, leaving decision makers with an inaccurate, incomplete and outdated picture of what is actually happening within their enterprise. This lack of real-time visibility into manufacturing operations not only impairs overall business performance but also drives up costs and hinders customer satisfaction.



VISIT US AT WWW.ICONICS.COM

WORLDWIDE OFFICES

ICONICS World Headquarters

100 Foxborough Blvd.
Foxborough, MA 02035
Tel: 508 543 8600
Fax: 508 543 1503
Email: info@iconics.com

ICONICS Europe

Czech Republic

Tel: 420 377 183 420
Fax: 420 377 183 424
Email: czech@iconics.com

France

Tel: 33 45 019 1180
Fax: 33 45 001 0870
Email: france@iconics.com

Germany

Tel: 49 2241 16 508 0
Fax: 49 2241 16 508 12
Email: germany@iconics.com

Italy

Tel: 39 347 819 9250
Fax: 39 010 601 4091
Email: italy@iconics.com

Netherlands

Tel: 31 252 228 588
Fax: 31 252 226 240
Email: holland@iconics.com

ICONICS Asia

Australia

Tel: 61 297 273 411
Fax: 61 297 273 422
Email: australia@iconics.com

China

Tel: 86 130 684 86069
Email: china@iconics.com

India

Tel: 91 22 67291029
Fax: 91 22 67291001
Email: india@iconics.com

ICONICS UK

United Kingdom

Tel: 44 1384 246 700
Fax: 44 1384 246 701
Email: info@iconics-uk.com

WHY CHOOSE ICONICS?

ICONICS, Inc. is a leading provider of award-winning enterprise manufacturing intelligence and automation software solutions and implementation services. **ICONICS** solutions deliver real-time visibility into all enterprise operations and systems, helping companies to be more profitable, more agile and more efficient. **ICONICS** products have delivered value within over 250,000 installations worldwide and have been chosen by more than 70% of Fortune 500 manufacturers.



2008 ISV/SOFTWARE SOLUTIONS
PARTNER OF THE YEAR-WINNER

